



2017/18 SPONSORSHIP PROSPECTUS

HIDDEN FIGURES

Women Leaders are The Voice, The Catalyst, The Future

March 3, 2018  
EAU Palm Beach Resort & Spa  
Manalapan, FL



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Geanine Wester

P.O. Box 2717  
West Palm Beach, FL 33402  
(561) 336-0498

EmpowHER of the Palm Beaches  
is a registered 501(c)(3)  
nonprofit organization.  
A copy of the official registration  
and financial information  
can be obtained from  
the Division of Consumer Services  
by calling Toll-Free within the  
State, 1-800-Help-FLA

Dear Friends of EmpowHER,

EmpowHER of the Palm Beaches invites you to become a sponsor of our 2<sup>nd</sup> Women's Empowerment Conference, Hidden Figures – Women Leaders are The Voice, The Catalyst, The Future, which will be held on **Saturday, March 3, 2018**, at the EAU Palm Beach Resort & Spa, Manalapan, Florida. We are expecting 300 attendees at this premiere leadership and empowerment conference, which will feature preeminent speakers in the areas of leadership, economics, branding, political/legal and educational empowerment. The conference will feature keynote speakers, general session training, panel discussions and breakout sessions for women. In order to be included in all conference marketing material, this year's sponsorship deadline is Friday, December 1, 2017.

Our inaugural leadership conference reached our venue capacity and has drawn federal, state and local leaders from all over the State of Florida. Our expert speakers, panelists and trainers are from various organizations: The White House Council for Women and Girls, National Congress of Black Women, National Collaborative of Young Women's Initiatives, Vote Lead Run, Top Tier Leadership, Frontline Marketing, Lyrae Group, Bond Group, Palm Beach County Government, Crowned Public Relations, Ultimate Image Coach, M&M Motivation and Professional Speaking, Superior Virtual, Ruth List Florida, Becker and Poliakoff, Law Office of Salesia V. Smith Gordon, Fifteenth Judicial Circuit of Palm Beach County, Florida Bar Association, F. Malcom Cunningham Bar Association, League of Women Voters, Women's Foundation of Palm Beach County, Executive Women of the Palm, Palm Beach County, Junior League, Can We Talk, Small Business Assistance, The Palm Beach Post, Paragon, Law Office of Georgia T. Newman, City Commission Boynton Beach, City of West Palm Beach, City of Delray Beach, Medical Physicians: Dr. Lanlee Sam, Dr. Lisa Learn, Dr. Eugenia Millender, Dr. Jerisa Johnson Berry, Courtney Minors and Bonnie Lappin

We are making some important changes based on sponsor and attendees' feedback which include a few of the following features:

- Include a structured networking activity
- Complimentary and convenient parking options available to all conference guests
- Later starting time
- Complimentary Wi-Fi in the Conference Area

The event is the centerpiece of EmpowHER's ongoing efforts to make a difference for women in Palm Beach County.

Your sponsorship will ensure that our Women's Empowerment Conference is a successful event that not only educates but equips women to be the best that they can be. Please review the attached information about this exciting event, including sponsorship levels. Please feel free to contact me with any questions or concerns.

Sincerely,

*Geanine Wester*

Geanine Wester  
President, EmpowHER of the Palm Beaches

# About

Probably the most remarkable characteristic of EmpowHER of the Palm Beaches, Inc. is that we truly care about the women and girls in our community. We care about best practices, about our work, about learning, about sharing and about improving skills. This very spirit is the driving force behind our daily work at EmpowHER of the Palm Beach, Inc. and the spirit is what has prompted us to organize our Women's Empowerment Conference, Hidden Figures – Women Leaders are The Voice, The Catalyst, The Future: A friendly, valuable and inspiring community event that helps us all become better at what we do.

## WHO, WHEN AND WHERE

The upcoming Women's Empowerment Conference: Hidden Figures – Women Leaders are The Voice, The Catalyst, The Future will take place on Saturday, March 3, 2018 (one day conference). The conference venue is the EAU Palm Beach Resort & Spa, Manalapan, Florida, organized by the Board and Team of EmpowHER of the Palm Beaches, Inc.

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### AUDIENCE

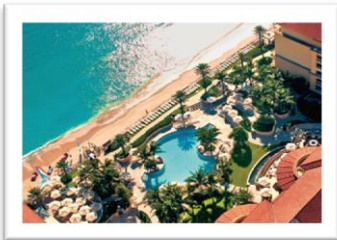
**300**

women professionals, various age groups, different economic status, educational levels; all looking to learn and make new connections

### SPEAKERS

**040**

inspiring, creative professionals, including some of the biggest and most influential names in their industry



Our venue is located in The EAU Resort & Spa, 30,000 sq feet, 4 Culinary Outlets, EAU Spa



Conference Layout in the Grand Ballroom EAU Resort & Spa



300 women professionals are expected



CONFERENCE WEBSITE  
[www.empowherofthepalmbeaches.org](http://www.empowherofthepalmbeaches.org)

# Sponsor Prospectus

## PROMOTE AND SHOWCASE

You can present your brand, company and products to our attendees, and meet potential clients and new employees face to face. Use the networking/book signing space to demonstrate your services and products to over 300 potential partners and customers. No worries, we'll work with you every step of the way, creating the very best conditions for foregoing lasting, meaningful connections with our attendees.

## NETWORK AND CONNECT

Why sponsor the event? Well, the Women's Empowerment Conference, Hidden Figures: Women Leaders are The Voice, The Catalyst, The Future gives you the opportunity to connect with talented professionals and influential experts. This is the second time we have ever hosted the event in Palm Beach County, so the coverage, buzz and anticipation will be huge!

## WE LOVE YOU

We're dedicated to making you part of a truly great conference experience. That's why we like to call our sponsors "partners:" We like to work together and offer everyone the most out of this event.

## PAST PARTNERS INCLUDE

You can find a detailed overview of our sponsors from the Inaugural Women's Empowerment Conference: <http://empowherofthepalmbeaches.org/1st-annual-womens-conference-wrap-up/>. We keep our sponsors happy!



Sylvia Winsberg Jameson



Honorable Priscilla Taylor  
Commissioner Tonya Davis Johnson  
Commissioner KaShamba Miller-Anderson  
Commissioner Terrace Davis  
Mary Jane Range  
Elayne Goodman

	Premier (Presenting) \$10,000	Platinum (Event) \$5,000	Gold (Speaker) \$2,500	Silver \$1,000	Bronze \$750	Supporting \$500	Friends \$250
Available Spots	1	2	6	25	Unlimited	Unlimited	Unlimited
<b>BEFORE CONFERENCE</b>							
Presenting sponsor category exclusivity							
Prominent recognition on conference invitation							
Recognition on conference invitation							
Opportunity to provide literature or approved gift in event gift bags							
Opportunity to accompany speaker during meet and greet							
Event Tickets	10	8	6	4	3	2	1
<b>DAY OF CONFERENCE</b>							
Company executive recognized & give opportunity to present							
Opportunity to introduce the speaker on stage during the conference							
Logo displayed at check-in/check-out							
Verbal recognition during program							
Logo displayed on invitation and program book							
Listing on invitation and program book							
Listing in program book							
Logo displayed on the dash of every valeted car							
Logo displayed on the event favors given to each guest							
Logo displayed with and announced by entertainment							
Logo displayed on display banners							
<b>COMPANY VISIBILITY</b>							
Recognition in pre and post press release							
Company name and direct link to company website on the EmpowHER webpage							
Company name listed on EmpowHER social networking sites (Facebook/Twitter)							

# SPONSORSHIP PACKAGES

Perhaps you would like your name linked to something really memorable and a bit different? We have your back! We are offering the following special sponsorship packages for the 2nd Women's Empowerment Conference, Hidden Figures: Women Leaders are The Voice, The Catalyst, The Future. Of course you'll receive a big, personal "Thank You" on stage and a big round of applause from our impressed attendees.

## **PREMIER (PRESENTING) SPONSORSHIP:** **\$10,000.00** **Ten (10) event tickets**

This opportunity helps to underwrite the cost of the conference. The presenting sponsor is invited to attend the presentation given by the speaker and attend a VIP reception. A presenting sponsor representative is given the opportunity to introduce the speaker at the conference and introduce their organization to the audience. The presenting sponsor will be featured prominently on the event invitation and program. Sponsor logo will be displayed at check-in and check-out, and during silent auction and book signing. Company will be recognized as the exclusive presenting sponsor in all pre and post event press releases and a direct link to sponsor's website will be featured on EmpowHER webpage and social media sites. Sponsor may also provide literature and/or a gift for the event gift bag.

## **PLATINUM (EVENT) SPONSORSHIP:** **\$5,000.00** **Eight (8) event tickets**

This opportunity helps to underwrite the cost of the conference. Sponsor will be featured prominently on the event invitation and program. Sponsor's logo will be displayed at check-in and check-out and during the book signing. Company will be recognized as event sponsor in all pre and post event press releases and a direct link to sponsor's website will be featured on EmpowHER webpage and social media sites. Sponsor may also provide literature and/or a gift for the event gift bag.

## **GOLD (SPEAKER) SPONSORSHIP:** **\$2,500.00** **Six (6) event tickets**

This opportunity helps to underwrite the cost of the conference. The speaker sponsor will be listed on the event invitation and program. Sponsor's logo will be displayed at check-in and check-out and during the silent auction. Company will be recognized as the exclusive speaker sponsor in all pre and post event press releases and a direct link to sponsor's website will be featured on EmpowHER webpage and social media sites. Sponsor may also provide literature and/or a gift for the event gift bag.

## **SILVER SPONSORSHIP:** **\$1,000.00** **Four (4) event tickets**

This opportunity underwrites the cost to produce the conference program booklet. The Silver sponsor will be listed on the event invitation and program. Sponsor's logo will be displayed during the book signing. Sponsor will be recognized in all pre and post event press releases and a direct link to sponsor's website will be featured on EmpowHER webpage and social media sites. Sponsor may also provide literature and/or a gift for the event bag.

## **BRONZE SPONSORSHIP:** **\$750.00** **Three (3) event tickets**

This opportunity underwrites the cost of either the valet or event favors. The Bronze sponsor will be listed in the program. An approved display provided by the sponsor will be placed on the dash of each valet parked vehicle or with each event favor. Sponsor may include preapproved literature and gift at sponsor's expense. Sponsor's logo will be displayed during the book signing. A direct link to sponsor's website will be featured on EmpowHER webpage and social media sites. Sponsor may also provide literature and/or a gift for the event bag.

## **SUPPORTING SPONSORSHIP:** **\$500.00** **Two (2) event tickets**

This opportunity underwrites the cost of the conference. Supporting sponsor will be listed in the program. Sponsor's logo will be displayed with the entertainment. Sponsor will be mentioned in EmpowHER social media sites and listed in the event program. Sponsor may also provide literature and/or a gift for the event bag.

## **EMPOWHER FRIENDS:** **\$250.00** **One (1) event ticket**

This opportunity underwrites the cost of the book signing reception. Friend's sponsors will be listed in the program. Sponsor's logo will be displayed during the book signing. Sponsor may also provide literature and/or a gift for the event bag.

SPONSORSHIP PLEDGE FORM MUST BE RETURNED BY DECEMBER 20, 2017 TO APPEAR IN PROGRAM BOOK  
YOUR CONTRIBUTION IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW THANK YOU FOR YOUR SUPPORT!!!!!!!

[DOWNLOAD SPONSORSHIP PLEDGE FORM](#) | [DOWNLOAD PROGRAM BOOKLET AD FORM](#)





# EMPOWHER OF THE PALM BEACHES

Women's Empowerment Conference

Hidden Figures: Women Leaders are The Voice, The Catalyst, The Future

## UNDERWRITING OPPORTUNITIES

- Décor.....\$1,000.00
- Entertainment.....\$1,000.00
- Conference Videography.....\$1,000.00
- Conference Photography.....\$500.00
- Venue .....\$1,500.00
- Table Sponsor.....\$1,000.00
- Wine/Champagne.....\$1,000.00
- Valet Parking.....\$800.00
- Marketing Materials .....\$500.00
- Beverage Stand .....\$250.00
- Popcorn Cart .....\$250.00

All underwriters will receive full-page ad in the Women's Empowerment Conference Program Booklet and name listed on sponsor board.

### Payment:

All checks are made payable to EmpowHER of the Palm Beaches.  
Please send payments to P.O. Box 2717 ~ West Palm Beach, FL 33402

### Credit Card Payment:

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Account: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV code: \_\_\_\_\_

# More Sponsorship Opportunities

We're open to all suggestions and would be delighted to work with you to bring something truly smashing to life for our attendees!

We've prepared a list of possible sponsorship packages you may be interested in:

- Conference refreshment breaks
- Attendee T-shirts
- On-site banners
- Workshop refreshments
- Event guide advertising
- On-Screen advertising
- On site roll-ups
- Swag Bag

Do you have anything else in mind? We'd love to hear any other ideas that you may have to make the 2nd Women's Empowerment Conference, Hidden Figures: Women Leaders are The Voice, The Catalyst, The Future special, of course!



## Contact

We would be happy to answer your questions and hear your suggestions!

Get in touch with us any time:

**Office:** (561) 336-0498

**Email:** [info@empowherofthepalmbeaches.org](mailto:info@empowherofthepalmbeaches.org)

### Address

P.O. Box 2717

West Palm Beach, FL 33402



# EMPOWHER OF THE PALM BEACHES

Women Empowerment Conference

Hidden Figures: Women Leaders are The Voice, The Catalyst, The Future

## Program Booklet Ad Form

Please Indicate (√) Ad Level:

- ( ) Inside Front Cover - \$250
- ( ) Inside Back Cover - \$250
- ( ) Outside Back Cover - \$400
- ( ) Full Page Ad - \$100
- ( ) Half Page Ad - \$50

YOUR NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

NAME OF YOUR LINKS CONTACT \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

ALL ADS SHOULD BE SUBMITTED CAMERA READY

CHECK ENCLOSED FOR

\$ \_\_\_\_\_ PLEASE MAKE CHECKS PAYABLE TO EMPOWHER OF THE PALM BEACHES

MAIL TO: EMPOWHER OF THE PALM BEACHES CONFERENCE, INC

P.O. Box 2717

WEST PALM BEACH, FL 33402

SPONSORSHIP PLEDGE FORM MUST BE RETURNED BY  
December 20, 2017 TO APPEAR IN PROGRAM.

**\*\*YOUR CONTRIBUTION IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW  
THANK YOU FOR YOUR SUPPORT!!!!!!!!!!**