



Feb. 4, 2018

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

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**WHO:** EmpowHER of the Palm Beaches

**WHAT:** 2018 Women's Empowerment Conference — Hidden Figures: Women Leaders are the Voice, The Catalyst, The Future

**WHERE:** Eau Palm Beach Resort and Spa, 100 S. Ocean Blvd., Manalapan

**WHEN:** 8 a.m. to 4 p.m. Saturday, March 3, 2018

**INFO:** [www.empowherofthepalmbeaches.org](http://www.empowherofthepalmbeaches.org)

## 'Hidden Figures' Step to Forefront at 2018 Women's Conference Presented by EmpowHER of the Palm Beaches

WEST PALM BEACH, FLA. — Florida Congresswoman Lois Frankel, public planning and management consulting executive Sylvia Blackmon Roberts, former Deputy Chief of Staff and Legislative Director of the U.S. House of Representatives Kendra Brown and Miss America 2004 Ericka Dunlap are the general session speakers who will motivate and inspire women at EmpowHER of the Palm Beaches' second annual Women's Empowerment Conference on Saturday, March 3, at the Eau Palm Beach Resort and Spa, 100 S. Ocean Blvd., Manalapan.

The theme of the one-day conference, held during Women's History Month, is **Hidden Figures: Women Leaders are the Voice, The Catalyst, The Future.** In addition to the general session speakers, attendees also will hear from 25 leading experts on leadership, economic, political/legal, branding and educational empowerment. Three award-winning multimedia specialists will emcee: Keli Fulton Ferguson, sports anchor with ESPN 106.3, WPTV-NewsChannel 5 and FOX 29; Hollani Davis, anchor and multimedia journalist with WPTV-NewsChannel 5; and Rochelle Ritchie, director of external affairs for Democracy Prep Public Schools.

EmpowHER of the Palm Beaches is a SHRM Recertification Provider, and this conference will merit 6.5 Professional Development Credits, better known as Continuing Education Units, for a full day of attendance.

Registration is \$100 and is available at [www.empowherofthepalmbeaches.org](http://www.empowherofthepalmbeaches.org) through Feb. 15. No registration will be available on site. The fee includes breakfast and lunch. For more information, call (561) 336-0498 or visit [www.empowherofthepalmbeaches.org](http://www.empowherofthepalmbeaches.org).

EmpowHER of the Palm Beaches  
is a registered 501(c)(3) nonprofit organization.  
A copy of the official registration and financial information  
can be obtained from the Division of Consumer Services  
by calling Toll-Free within the State, 1-800-Help-FLA



U.S. Rep. Lois Frankel,  
Florida's 21st District  
Former mayor of the city of West  
Palm Beach, Florida



Sylvia Blackmon Roberts,  
President & CEO, Blackmon  
Roberts Group  
Social Advocate  
International Connection  
Committee Chairman, Alpha  
Kappa Alpha Sorority, Inc.



Kendra Brown,  
Senior Director for Diversity,  
Inclusion and Affinity  
Washington College of Law at  
American University



Ericka Dunlap,  
Miss America 2004  
Miss Florida 2003  
CEO of The Crown Jewel  
Foundation