

EmpowHER of the Palm Beaches
2018 Women's Conference

Hidden Figures
Women Leaders Are The Voice, The Catalyst, The Future
Conference Itinerary

7:30 AM	Registration, Breakfast and Networking	Flagler Hall
7:50 AM	Seating	Salon II and Salon III
8:00 AM	Meet the Women You Don't Know, Behind the Mission You Do Welcome/Recognition/Sponsors EmpowHER's Human Computers	Salon II and Salon III
8:20 AM	The Voice, The Catalyst, The Future You Can Surrender To Obstacles or You Can Overtake Them Congresswoman Lois Frankel United States House of Representatives Florida's 21 st Congressional District	Salon II and Salon III
	Morning Emcee – Keli Fulton Ferguson and Rochelle Ritchie	
8:50 AM	THE FUTURE Living HER Purposeful Life – Take Charge of Your Health & Wellness Deskercise Lydia C. Wilson	Salon II and Salon III
8:55 AM	The Conversation Dr. Joanna Drowos, DO – Prevention Attorney Salesia Smith Gordon, Licensed Pharmacist – Pain Management Dr. Eugenia Millender – Behavior/Mental Health Dr. Michelle Lizotte-Waniewski – Health and Wellness	

9:35 AM	SESSION ONE				
	THE VOICE	THE CATALYST	THE VOICE	THE CATALYST	THE FUTURE
	LEADERSHIP EMPOWERMENT	ECONOMIC EMPOWERMENT	POLITICAL/LEGAL EMPOWERMENT	BRANDING EMPOWERMENT	EDUCATION EMPOWERMENT
Session Title:	Women Advancing to the C – Suite: Diversity Gap, Women Succession to Corporate Leadership	Grant Writing: As a Professional Career and Funding Source	State of Florida Constitution Revision Commission 2017-2018	You are a Masterpiece: Discover your Essence, Wardrobe and Colors	Wake Up! Step Up! Bridging The Gap Beyond Level Three
Session Description	Panelist will discuss best practices and habits to equip and prepare you to enter the C-Suite.	Grant seeking and grant writing skills are the best way to secure funding for your organization. Learn the keys to finding grant funding opportunities and writing award-winning grant proposals. Know where to find opportunities and understand what funders want to read.	Changing a constitution has a much more lasting impact than changing state laws. Florida's Constitution Revision Commissions is historic in that it occurs only once every 20 years. Learn some of the proposed changes that are expected to be published on the 2018 ballot.	Discover ways to improve your personal brand and image in order to put your best foot forward in business and life. During this session our speaker will break down personal branding and image elements, share the importance of how style and strategy are essential to success and motivate you to achieve your goals and communicate to others who you are.	Wake-Up! There is a crisis in public education regarding the low percentage of students who are achieving proficiency beyond level 3 on high stakes tests. During this session, the speaker will discuss the negative effects of low proficiency and the call to action for families, community and schools, to be a part of bridging the gap between the rhetoric to the reality of providing quality education for all students.
Speaker/Panelists	Rachel Franklin Pam Rausch Tricia McDermott Thompkins	Kemberly Bush Annetta Jenkins	Annette Boyd Pitts	Tonya Seavers Evans	Dr. Mary Ann DuPont
Moderator	Sharon Gill	Allyson DuPree Smith Roslynne Powell	Kalinthia Dillard	Shandra Daniels	June Lisa Hunt
Room	Plaza II	Salon I	Plaza Foyer	Plaza I	Angle
10:25 AM	The Voice, The Catalyst, The Future When You See Opportunity, Seize It Kendra Brown Deputy Chief of Staff and Legislative Director United States House of Representatives				Salon II and Salon III

11:00 AM	SESSION TWO				
	THE VOICE	THE CATALYST	THE VOICE	THE CATALYST	THE FUTURE
	LEADERSHIP EMPOWERMENT	ECONOMIC EMPOWERMENT	POLITICAL/LEGAL EMPOWERMENT	BRANDING EMPOWERMENT	EDUCATION EMPOWERMENT
Session Title:	Leading Beyond the Shadows of Obscurity: Transactional vs Transformational Leadership	Building Your Business Through Philanthropy and Volunteering	Building Your Influence: The Importance of Engagement	Get Ahead of Your Story, Reputation Management	Nonprofit 101: Step By Step Process of Starting A Nonprofit Business
Session Description	Leaders in today's society are faced with more challenges than ever before. With ever advancing technology and a multi-generational workforce, leaders must equip not only themselves to be seen as relevant and value added, but also those who are coming up behind them. This session will focus on having foresight and a vision for what's next, challenging the status quo, motivating others, inspiring others, empowering others, and developing others to act.	How to successfully leverage your business and professional career through volunteerism, philanthropy, community partnerships and professional affiliations.	Equipping leaders with the tools needed to influence political discourse, to shape public policy and to demand a seat at the table. Leaders will learn ways to be seen and heard by decision-makers, developing and leveraging the power of persuasion, strategies for making friends and influencing people and how to turn passion into power.	Nothing is more important than your reputation. Your success depends upon earning the trust of a plethora of stakeholders and online influencers who can become your biggest ambassadors or most vocal adversaries. One thing is certain: If you don't assess your reputation, you cannot effectively manage it. With the proliferation of online threats to reputation, your next crisis may be only a click away! Our panel will discuss strategies and tools to help you respond in a timely and impactful way.	This session will discuss the fundamentals of starting and sustaining a successful nonprofit. Key points that will be discussed are: Funding, board development, programs and people.
Speaker/Panelists	Nicole Evans	Leslie Nixon Dinah Stephenson Sophia Eccleston	Yolanda Cash Jackson, Esq Dr. Ava Parker, JD	Lisa Johnson Becky Peeling	Marie Sanches
Moderator	Verdenia Baker	Allyson DuPree Smith Roslynne Powell	Kalinthia Dillard	Lady Hereford	Sandra Caruso
Room	Plaza II	Salon I	Plaza Foyer	Plaza I	Angle

11:50 AM	Vendors and Networking				Flagler Hall
	Afternoon Emcee – Hollani Davis				
12:10 PM	The Voice, The Catalyst, The Future Work Hard, No Matter What Sylvia Blackmon Roberts CEO of Blackmon Roberts Group, Inc.				Salon II and Salon III
12:40 PM	LUNCH				Salon II and Salon III
1:40 PM	The Voice, The Catalyst, The Future Don't Take No For An Answer Ericka Dunlap Miss Florida 2003 and Miss America 2004				Salon II and Salon III
2:15 PM	SESSION THREE				
	THE VOICE	THE CATALYST	THE VOICE	THE CATALYST	THE FUTURE
	LEADERSHIP EMPOWERMENT	ECONOMIC EMPOWERMENT	POLITICAL/LEGAL EMPOWERMENT	BRANDING EMPOWERMENT	EDUCATION EMPOWERMENT
Session Title:	Leading in the Age of Disruption: Innovate, Differentiate and Take Risks	Franchising/Partnerships: Viable Options for Business Owners	Elect HER: Bringing Young Women to Politics	Periscope, Twitch and The New Queens of Streaming: How (and why) to do Live Online Video	Growth Mindset: You can Teach An Old Dog New Tricks
Session Description	<p>The Economist calls " Women's economic empowerment the most profound social change of our times". This is a seminal moment for women as sexual harassment and dis-empowering behaviors toward women threaten our confidence and prosperity. We must move boldly beyond victimization and take the reins of leadership and change the world.</p> <p>This session will share strategies and practical tips to create and exude a compelling leadership brand, exhibit executive</p>	<p>Learn the essentials of franchise ownership as well as some of the latest innovations and motivations in the industry.</p> <p>Creating and expanding a winning business by taking on a trusted partner.</p>	<p>Equipping leaders with the tools necessary to engage in Electoral Politics in the Wake of "Me Too". How to develop a platform. Fundraising without fear and building an alliance, partnerships and relationships that help women succeed in a male dominated industry.</p>	<p>They say a picture is worth a thousand words, so just think of how much you can say (or show) with live social video. Learn what it means to be "live" and how to get the most eyeballs on your content.</p>	<p>Many adults often have a poor perception of themselves, along with a negative attitude when they say, "I can't do this" or "I'm not good in that." Statements such as these reflect a person with a Fixed Mindset, someone who's afraid of making mistakes, afraid of failure. In the Growth Mindset: You Can Teach an Old Dog New Tricks presentation, leaders will learn how to identify their mindset and the correlation of their mindset to achievement. They will also learn strategies to nurture, cultivate and develop</p>

	presence and gravitas, communicate with confidence, leverage our economic power, lead with emotional intelligence, morality and ethics, and exercise our risk muscle to solve big social and economic problems.				their mindset, embrace challenges, and thrive in the face of adversity.
Speaker/Panelists	Pamela Toussaint	Chandra Bill Veronica Cooper	Tasha Cole	Danilda Martinez Tracy Thomas	Sandra Caruso
Moderator	Nicole Evans	Allyson DuPree Smith Roslynne Powell	Kalinthia Dillard	Angela Perez	June Hunt
Room	Plaza II	Salon 1	Plaza Foyer	Plaza I	Angle
3:00 PM 4:00 PM	WINE DOWN CLOSING NETWORKING EVENT				Ocean II