

EmpowHER of the Palm Beaches  
2019 Women's Conference

The XX Factor  
eXcelling and eXpanding our impact and influence  
Conference Itinerary

7:30 AM	Registration, Breakfast and Networking	Flagler Hall
7:50 AM	Seating	Oceana Ballroom
8:15 AM	Meet the Women You Don't Know, Behind the Mission You Do Welcome/Recognition/Sponsors	Oceana Ballroom
8:40 AM	The XX Factor: eXcelling and eXpanding our impact and influence Conference Emcee – MoShay LaRen	Oceana Ballroom
9:00 AM	THE FUTURE Living HER Purposeful Life – Take Charge of Your Health & Wellness	Oceana Ballroom
9:15 AM	The Conversation – Healing Invisible Wounds Dr. Ludmila De Farla Renee Layman Dr. Eugenia Millender	

9:45 AM	SESSION ONE					
	LEADERSHIP EMPOWERMENT	ECONOMIC EMPOWERMENT	POLITICAL/LEGAL EMPOWERMENT	BRANDING EMPOWERMENT	EDUCATION EMPOWERMENT	
Session Title:	Lean into Leading	Financial Foundation – being responsible with money, building credit and income	Believe Its Time\$A Powershift, Then Follow Women if you Want to Win	Story Telling: A Way of Engagement	Oh The Places You Will Go	
Session Description	It's not enough to Lean In and have a will to lead. Good leadership takes "will and skill". In this session you'll learn how to think disruptively, lead courageously and collaborate cross-functionally – must have skills to lead in today's ever changing business landscape.	Women and Finance 1.01; The importance of maintaining good credit and exploring the benefit of savings and how good credit plays a part.	Expert panelist will affirm the historic role of women as change agents and the key roll Women of colors are playing in shifting power.	In today's communication landscape, the importance of storytelling cannot be understated. Many industries are now using stories as a way to engage consumers and move them to action. It can also be a way to enhance one's personal brand. Learn from award- winning Palm Beach Post columnist and author about the art of storytelling and how it can help us engage with others on a personal as well as a professional level.	Career success is about moving past the "male- dominated status quo" and embracing what makes diverse perspectives strong and unique. It's about overcoming the doubts that keep women from reaching their full potential. This presentation is an overview of barriers, benefits and myths of women in non-traditional roles, as well as, support systems to help women advance in a non- traditional industry. Emphasis will be on the availability and wide range short-term training/certification programs in our community	
Speaker/Panelists	Rachel Franklin	Jessica Cecere Thais R. Sullivan Aquanette Thomas	Stefanie Brown James Rep Dottie Joseph	Leslie Streeter	Laura D. Babooram	
Moderator	Stephanie Lee	Ann McLaughlin Roslynne Powell	Wilneeda Emanuel	Lady Herford	June Lisa Hunt	
Room	Coral C	Coral E	Coral D	Coral B	Coral A	

10:35 AM	The XX Factor: eXcelling and eXpanding our impact and influence				Oceana Ballroom
	Banking in the Black: Economic Spending <b>Teri Williams</b> President, Chief Operating Officer and Owner One United Bank				
11:00 AM	SESSION TWO				
	LEADERSHIP EMPOWERMENT	ECONOMIC EMPOWERMENT	POLITICAL/LEGAL EMPOWERMENT	BRANDING EMPOWERMENT	EDUCATION EMPOWERMENT
Session Title:	The 360 Paradigm: Transforming Managers into 21st Century Leaders	What's Your Legacy – Passing of Generational Wealth	What's in Your Package: "Transforming Moments Into Movements	Discovering your Authentic Voice in a Noisy World	Non-Traditional Careers The Road Less Travelled
Session Description	Attendees will learn how to think and act like high performing leaders, reduce team turnover, thrive in a 360 review environment and stay on a path of continuous personal development	Women and Finance 2.0: How to Accumulate, Protect and Transfer Wealth	<p>"The Future of Work is Female: Re-designing the modern workplace.</p> <p>This session will explore innovative workplace policies and practices that center women in all our diversity.</p> <p>Attendees will imagine how to redesign workplaces where women are treated and compensated equitably, where career and family co-exist, and where all workers are valued. Seem unrealistic? It's not.</p>	<p>Today more women than ever are finding their voice and using it to effect positive change in their communities. But in an age of information overload, how does someone discover her unique voice and use it in the most effective way possible? Whether the goal is to persuade, educate or make an impact, communication will help us discover how to cut through the clutter and raise our collective voices with clarity and authenticity.</p>	<p>A panel of women in non-traditional careers, will share their experiences in their journey of achieving success. Hear first-hand, words of wisdom from seasoned professionals on how to be successful in a male-dominated industry. Panelist discussion will focus on topics such as, opportunities, challenges, the need to project confidence, and balancing family, work and beyond. Other topics may include:</p> <ul style="list-style-type: none"> <li>• How to become acclimated in a male-dominated industry</li> <li>• Legal issues impacting women's rights</li> <li>• Questions for the Audience</li> </ul>
Speaker/Panelists	Sharon Gill	Ursula Auger Penelope Wimberley	Joi Olivia Chaney	Bernadette Morris	Rev. Sheila D. Acevedo Shawntaria Franklin Jordana L. Jarjura

					Claudia Palenzuela Dr. Zarraz Quick Shelley Vana
Moderator	Stephanie Lee	Ann McLaughlin Roslynne Powell	Wilneeda Emanuel	Charisma Adams	Sandra Caruso
Room	Coral C	Coral E	Coral D	Coral B	Coral A
11:50 AM	Vendors and Networking				Flagler Hall
12:10 PM	<p>The XX Factor: eXcelling and eXpanding our impact and influence</p> <p>Mission Possible: Managing Risk in an Informational Age - Cybersecurity</p> <p><b>Dr. Chanel Suggs</b> Duchess of Cyber Security Founder and Chief Executive Officer of Wyvern Security</p>				Oceana Ballroom
12:40 PM	LUNCH				Oceana Ballroom
1:40 PM	<p>The XX Factor: eXcelling and eXpanding our impact and influence</p> <p>Leveraging on Economic Powerhouse – Meaningful Conversations that Raise Money</p> <p><b>Gloria Johnson-Cusack</b> Professor Columbia University</p> <p>Movement and Injustices: Youth Activism</p> <p><b>Chanice Lee</b> – Youth Activist Creator &amp; Editor in Chief The Melanin Diary</p>				Oceana Ballroom
2:15 PM	SESSION THREE				
	LEADERSHIP EMPOWERMENT	ECONOMIC EMPOWERMENT	POLITICAL/LEGAL EMPOWERMENT	BRANDING EMPOWERMENT	EDUCATION EMPOWERMENT
Session Title:	The Business of Faith: How to lead yourself, Unify you team,	Debt vs Equity: Which financing option	Relationship and Safety	The Visible Woman: Building Powerful Digital Platforms	Are You Multi- Passionate?

	Create a Remarkable Faith Base Organization	is right for you, Loan or Investors			
Session Description	The business of faith. How to lead, unify your team and create a remarkable faith-based organization. Looking for greater enthusiasm and engagement? Looking for ways to lighten your load? Looking for volunteers or ways to re-engage current volunteers? Ministry is about people. As leaders we sometimes focus on programs and tasks which can put people on the back burner. In this workshop you will: learn ways to stay on track as faith-based leader, discuss ways to create volunteer engagement, training, and appreciation, and ultimately grow your ministry.	Entrepreneurs, let's talk about sources of financing and how to get your business certified.	Equipping leaders with the tools needed to influence political discourse to end women violence.  A look at the Violence Against Women Act  Physical, Sexual and Psychological Violence.	Facebook. Twitter. Instagram. Pinterest. Periscope. Every day there is a new digital platform and you may feel pressured to join to attract new customers. This session will show you the most important platforms for your business and personal brand. You'll learn what content to create, when to post, and how to best engage your audience.	A workshop focusing on your skills, aptitude and interests for discovering your passion and your talent(s). You may realize skills that can lead to your dream career or new business venture. A Human Resource Specialist will be available for consultation
Speaker/Panelists	Shelly Albright	Dr. Maria Cole Tonya Davis Johnson	Alexia Cox Kerry Ann Royes	Kayla Viaud	
Moderator	Stephanie Lee	Ann McLaughlin Roslynne Powell	Wilneeda Emanuel	Lady Hereford	June Hunt
Room	Coral C	Coral E	Coral D	Coral B	Coral A
3:00 PM 4:00 PM	CLOSING NETWORKING EVENT				